

SPONSOR PROSPECTUS 2017

As a sponsor of the 2017 International Fuel Ethanol Workshop & Expo, you will have an opportunity to position your organization as a leader and supporter of the renewable fuels industry in important international markets.

For pricing and additional information, please contact your BBI International Account Executive at (866) 746-8385 or service@bbiinternational.com.



WORLD'S LARGEST ETHANOL EVENT
Where Producers Meet

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Produced By **Ethanol**  PRODUCER MAGAZINE

**33rd ANNUAL
INTERNATIONAL
FEW[®]**
FUEL ETHANOL
WORKSHOP[®] & EXPO

**JUNE
19-21
2017**

**Minneapolis
Minnesota**

Where Producers Meet

June 19-21, 2017 Minneapolis, MN www.FuelEthanolWorkshop.com

Sponsorships Cultivate Strong ROI

Becoming a sponsor at the 33rd annual International Fuel Ethanol Workshop & Expo is one of the most effective ways you can connect your business with ethanol decision-makers. With a wide range of highly-visible sponsorship packages, partnering with the International Fuel Ethanol Workshop & Expo is a valuable opportunity to promote your organization.

As a sponsor, you have the opportunity to:

1. Enhance your brand image and industry position
2. Broker new business with prospective partners
3. Spotlight key executives
4. Amplify your presence and credibility as a leader in ethanol research, manufacturing, law, financial services, or consulting
5. Opportunity to present at the Innovation Stage

The 2017 International Fuel Ethanol Workshop & Expo brings together leaders in the academic, government and private sectors. Sponsorship opportunities can be designed to fit every business plan and budget. Packages can be tailored to achieve your business goals and help establish a stronger presence within the industry.

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Contact Us:
P: 866-746-8385 | E: service@bbiinternational.com
www.FuelEthanolWorkshop.com

Platinum Level

Name Badge Lanyard	SOLD	DuPont Industrial Biosciences
Mon./Tues. Grand Opening & Networking Receptions	SOLD	MSW Consulting
Hotel Room Key		
Coffee Lounge	SOLD	Novozymes
Pocket Agenda	SOLD	BetaTec Hop Products
Craft Beer & Cigar Lounge	SOLD	Hydro-Klean
Wi-Fi Sponsor	SOLD	Edeniq, Inc.
Conference Bag	SOLD	Solenis
Relaxation Station	SOLD	Phibro Ethanol Performance Group
Expo Hall Map and City Map Sponsor	SOLD	Growth Energy
Blackout Bingo	SOLD	North American Services Group
General Session	SOLD	Leaf - Lesaffre Advanced Fermentations
Registration Desk	SOLD	Syngenta: Enogen

Gold Level

Preferred Partner		Whitefox Technologies
reCharge Lounge		
Lunch Sponsor - Day 2	SOLD	Lallemand Biofuels & Distilled Spirits
Lunch Sponsor - Day 3	SOLD	New Age Cryo
Breakfast Sponsor - Tuesday	SOLD	Tranter, Inc.
Breakfast Sponsor - Wednesday	SOLD	Fagen, Inc.
Water Cooler	SOLD	U.S. Water
Popcorn Snack Lounge	SOLD	ICM, Inc.
Ethanol Connect		
Innovation Stage	SOLD	Fluid Quip Process Technologies
Hospitality Suite Sponsor		
Hand Sanitizer Stations	SOLD	CTE Global

Silver Level

Track Sponsor - Track 1	SOLD	KATZEN International
Track Sponsor - Track 2	SOLD	Miller Mechanical Specialties
Track Sponsor - Track 3	SOLD	Butamax Advanced Biofuels LLC
Track Sponsor - Track 4		
Ethanol 101 Pre-Con		
Premier Partner		Dedert Corporation, SkySkopes, AB Biotech
Refreshment Break - Tuesday PM	SOLD	Cereal Process Technologies
Refreshment Break - Wednesday AM		
Hospitality Suite Sponsor		
Industry Tour - Thursday		
Golf	SOLD	Buckman
Aisle Sponsor		Premium Plant Services, Fremont Industries, Nelson Engineering, Arndyne, Arkema, Butler Inc., Valcor, American Coalition for Ethanol, RFA, GE Water, Burns & McDonnell, Hengge USA, Proj Industries
Refreshment Break - Wednesday PM		
Equipment Expo	SOLD	Rayeman Elements

Platinum Level Sponsors



Gold Level Sponsors



Silver Level Sponsors



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Name Badge Lanyard (1 available)

Get all conference attendees looking at your company. By investing in this exclusive sponsorship, your company will be constantly viewed and literally worn around the conference. This is one of the best ways to have your company name seen by ALL areas of the conference. Tremendous exposure for your company.

Recognition on Name Badge Lanyard

- Company logo on name badge lanyards for all attendees

Monday/Tuesday Grand Opening & Networking Receptions (1 available)

Offering the best opportunities to meet and mingle with industry representatives, the Monday evening Grand Opening Reception and the Tuesday evening Networking Reception offers you maximum exposure and includes prime marketing opportunities at the start of the FEW and during the close of the second day. The Grand Opening reception takes place at the entryway of the Expo Hall and includes a speaking opportunity during the ribbon cutting ceremony.

The Tuesday evening Networking Reception has become one of the most exciting and highly attended receptions and takes place on the expo hall floor. In addition to all Platinum level sponsorship opportunities, your company will be promoted on tabletop signage, displays throughout the expo hall, napkins and koozies.

Recognition at Receptions

- Expo ribbon-cutting ceremony and expo welcoming remarks honors
- Company logo on signage displayed during each event
- Tabletop event cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Logo on agenda online prior to show and on ETHANOL Connect
- Koozie with Logo

Coffee Lounge (1 available)

One thing is for certain, attendees like coffee. Investing in this sponsorship, you'll have thousands view your company logo on mugs, clutches, table top cards and hanging signage.

Recognition at Coffee Lounge

- Company name and logo on coffee and lounge area
- Table top cards with company logo displayed on tables and bars
- Company logo on coffee cups
- Large sign with logo hanging from ceiling
- Marketing opportunities such as: Cups with logo, branded coffee

Wi-Fi Sponsor (1 available)

This may be one of the best sponsorships available to companies looking to drive people to their website and build recognition. Your brand and company name will be displayed to conference attendees every time they log in to the internet provided by you.

Recognition with Wi-Fi

- Signage with required password throughout the expo hall. Attendees will need the password to use the Wi-Fi connection
- Wi-Fi information printed in program guide
- Wi-Fi password customized with sponsor's name
- User's browser redirected to your website after connection established.

Pocket Agenda (1 available)

Keep your company in the pocket of every attendee. This is a highly sought after guide that attendees will carry with them throughout the conference. In addition to placing your company logo in the guide, you will also have an opportunity to place an advertisement within the guide.

Recognition in Pocket Agenda

- Logo on back cover of guide
- One page advertisement within pocket guide

Craft Beer & Cigar Lounge (1 available)

Last year the Craft Beer Lounge was one of the most popular spots for attendees to mingle on the tradeshow floor. We'll have four of the best locally brewed beer companies distributing their beer to all the attendees during the evening receptions. In addition to the craft beer, attendees will receive a wrapped cigar with your logo placed on the cigar. We'll also include a large hanging sign in the expo hall for the lounge. All signage will include your name. You will be the center of attention in the lounge. Anytime the lounge is printed or mentioned in the program, your name will be in front of it.

Recognition in Craft Beer & Cigar Lounge

- All Platinum Level benefits
- Naming rights to the event, including on website and program guide
- Name on signage in expo hall
- Name on cigars

Hotel Room Key (1 available)

Make your brand inescapable! This is a KEY sponsorship! Your logo will be seen every time attendees enter their hotel rooms when you sponsor this custom-designed, hotel room key. Keys will be distributed at the participating hotel only.

Recognition on Hotel Room Card

- Company logo printed on all conference hotel guest key cards

Conference Bag (1 available)

Are you looking for high visibility? A conference bag ensures that your company's name stands out at the conference. From the beginning of the event, all attendees receive a branded conference bag. We've even discovered that many attendees keep the bag after the conference has ended. Put your company's brand in the bag and make your investment count.

Recognition on Conference Bag

- Company logo printed on conference bag given to all attendees

Relaxation Station (1 available)

Give your customers the gift of looking sharp and feeling fresh. Relaxation station will consist of one shoe shine chair and one massage chair and comfortable seating area. Your customers will appreciate a free professional shoe shine and/or a rejuvenating massage.

Recognition in Relaxation Station

- Recognition on signage
- Exclusive opportunity for product demonstration and materials for perusal by visitors
- Other unique promotional opportunities available
- Hanging sign over station

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Expo Hall Map & City Map (1 available)

The Expo Hall Map sponsorship allows you to have your logo placed on all references of the Expo Hall. Your company logo will be placed online, in the program guide and on large expo hall signage throughout the event.

In addition to the Expo Hall Map, you can be the sponsor of the City Map, which is handed out to all attendees. This is one of the best things to do, see and experience in a given city. Your logo will be placed on the City Map with your marketing information, your company name, products and services, and any other custom content.

Recognition on Map

- Company logo printed on City Maps given to all registered attendee
- Company logo placed next to Expo Hall Map on the website
- Company logo placed next to Expo Hall Map on all signage throughout the Event
- Company logo placed next to Expo Hall Map on emails sent during the marketing efforts

General Session (1 available)

Your company's name will be displayed during the General Session. It is the largest congregation of attendees and the most anticipated part of the conference. In addition, anytime the General Session is promoted before, during or after the conference in marketing emails, on the website and mailings, your name will be included. This sponsorship will ensure your name is in front of a large number of people, even before the event begins.

Recognition in

- Notebooks & pens
- Logo on big screen during general session
- Table tents with logo throughout the General Session tables
- 30 second speaking slot during the general session to promote your product
- Naming rights – example “**Your Name** General Session”
- Any time the General Session is promoted in conference marketing materials, your name will be included

Blackout Bingo Sponsor (1 available)

As a sponsor, you will get the center spot of the card and have the opportunity to place your advertisements in two different locations on the bingo card. You'll also have your logo placed on all expo hall signage, on the bingo card and all marketing materials promoting BLACKOUT BINGO. This includes the main page of the FEW website.

Blackout Bingo

- Thousands of conference attendees
- Main page of the FEW website (Blackout Bingo banner)
- Center position on the bingo card
- Two advertisements on the BINGO card piece (in all attendee bags)
- Logo on Bingo promotions on the FEW website (attendee and exhibitor sections)

Registration Desk (1 available)

Every attendee needs to register. By purchasing this sponsorship, you'll make a strong first impression at the conference. As attendees are standing in line to register, they'll view your logo and read the materials that will be handed out at the registration desk.

Recognition at Registration

- Logo included on registration desk
- Exclusive promotional materials at registration desk

Note: (Excludes podium)

Image of Blackout Bingo



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Name badge

Conference Bag



Registration Desk

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
One piece insert in all conference bags. Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.	✓	✓	✓
Two time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor.	✓	✓	✓
Sponsor Spotlight: Company logo and 50 word description featured in “Sponsor Spotlight” on the home page of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full conference registrations (<i>Exhibitors receive a 42% discount on additional passes.</i>)	✓		
Three complimentary full conference registrations (<i>Exhibitors receive a 42% discount on additional passes.</i>)		✓	
Two complimentary full conference registrations (<i>Exhibitors receive a 42% discount on additional passes.</i>)			✓
Executive Boardroom Use			
Executive boardroom available for private meetings	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

Gold Level Sponsors (1 of 3)

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Preferred Partner (2 available)

As a Preferred Partner you have the ability to get an exhibit booth, insert a marketing piece in all conference bags, receive two free complimentary full-conference registrations and gain thousands of impressions through emails, onsite conference signage and the conference website. This is one of the best bangs for your buck!

Preferred Partner Recognition

- Thousands of conference emails, before the event
- Onsite signage with company logo prominently displayed
- Premium exhibit space
- Two full conference registrations

reCharge Lounge (1 available)

Give your company's brand an boost by becoming the reCharge Lounge sponsor. A self-service mobile device charging kiosk, equipped with multiple charging tips, and company tabletop graphics customized with your messaging and advertising. It is located in the heart of the expo hall.

Recognition in the reCharge Lounge

- Recognition on all reCharge Lounge signage
- Hanging sign over area
- Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors
- Table graphics provided by sponsor promoting company/services

Lunch Sponsor - Day 2 (1 available)

Regarded as one of the most coveted sponsorships available, the lunch sponsorships allow attendees to associate your brand with great food and a positive experience. Your company will be promoted hundreds via signage and napkins. Make sure your brand is present at both lunches available.

Recognition at Lunch

- Company logo on all signage
- Tabletop event cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees
- Logo on agenda online prior to show and on "ETHANOL Connect"

Lunch Sponsor - Day 3 (1 available)

Regarded as one of the most coveted sponsorships available, the lunch sponsorship allows attendees to associate your brand with great food and a positive experience. Your company will be promoted hundreds via signage and napkins. Make sure your brand is present at both lunches available.

Recognition at Lunch

- Company logo on all signage
- Tabletop event cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Verbal recognition during lunch
- Opportunity for sponsor representative to address lunch attendees
- Logo on agenda online prior to show and on "ETHANOL Connect"

Breakfast Sponsor - Tuesday (1 available)

Give your company's brand an early start by becoming a breakfast sponsor. Be the first logo displayed to attendees as they wake up and start their day at the show. As a breakfast sponsor your company logo will be on the buffet tables, napkins and onsite signage. Breakfast sponsorship opportunity, only two are available.

Includes: Breakfast

Ma Mahem (Branded separately)

Recognition at

- Tabletop event cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show
- Option to upgrade to hot breakfast available

Breakfast Sponsor - Wednesday (1 available)

Give your company's brand an early start by becoming a breakfast sponsor. Be the first logo displayed to attendees as they wake up and start their day at the show. As a breakfast sponsor your company logo will be on the buffet tables, napkins and onsite signage. Breakfast sponsorship opportunity, only two are available.

Includes: Breakfast

Ma Mahem (Branded separately)

Recognition at

- Tabletop event cards with company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show
- Option to upgrade to hot breakfast available

Water Coolers (1 available)

Your current and potential customers will appreciate the abundance of water cooler stations generated by your sponsorship at the expo hall.

Recognition at Water

- Logo prominently displayed on water stations
- Logo on all water cooler signage
- Opportunity to display company information next to water stations

Popcorn Snack Lounge (1 available)

By investing in this sponsorship, you'll have thousands view your logo on popcorn boxes and signage at the Popcorn Snack Lounge.

Recognition in the Popcorn

- Recognition on all lounge signage
- Exclusive opportunity to place company information and materials in the lounge area for perusal by visitors
- Logo on all popcorn boxes
- Logo on popcorn boxes
- Large sign with logo hanging from ceiling

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ETHANOL Connect (1 available)

By investing in becoming the ETHANOL Connect sponsor, your company name will be one of the first and last to be viewed by conference goers. As soon as they register for the event, attendees are given the opportunity to connect with other attendees, plan conference schedules and meetings, and communicate throughout the conference. This is an excellent way for your company to be in front of attendees before, during, and after the conference.

Recognition on Ethanol Connect

- Leaderboard ad on Ethanol Connect website
- Name on Ethanol Connect link on FEW event site
- Recognition on header on Ethanol Connect website

Innovation Stage (1 available)

Promote your company as attendees learn about the latest technologies and services innovating the ethanol industry. Located on the exhibit hall floor, your logo will be placed on signage in the Innovation Stage seating area and on the backdrop of the stage itself. Exhibitors present their products and services to attendees. This is a great opportunity to gain platinum and gold level exposure at a

Recognition on Innovation Stage

- Onsite Signage
- Innovation Stage seating area
- Logo in program guide
- Logo on stage backdrop
- Logo on emails promoting the Innovation Stage

Hospitality Suite Sponsor

Let the conference staff at the FEW take care of the details at your private networking event. Designed for 80-120 guests, as a Hospitality Suite Sponsor, your company will have the ability to invite select guests to your very own VIP party at the conference hotel. Many of the FEW attendees are looking for an "after-party," and this event provides the perfect opportunity better connect with your customers. The room is available from 8 p.m. to midnight on Tuesday, June 27th and additional details can be discussed and planned with the FEW event staff.

Additional Benefits

- Room at the conference hotel for 80-120 people
- Appetizers*
- Top-shelf beverages with bar*
- Large sign provided for in/or outside room
- Tabletop cards on tables
- Two (2) email invites sent to select attendees
- Gold level premium booth space on tradeshow floor
- Background music

*Sponsoring company is responsible for any additional food and beverage exceeding \$4,000.

Hand Sanitizer Stations (1 available)

FEW is all about meeting new people and shaking hands. Everyone will appreciate access to antibacterial hand sanitizer at the convention center. Sponsorship includes eight hand sanitizer stations. Sponsor recognition signage will be placed at each station. Signage included in this sponsorship.

Recognition on Hand Sanitizer Stations

- Silver Level Sponsor
- Signage next to hand sanitizer stations

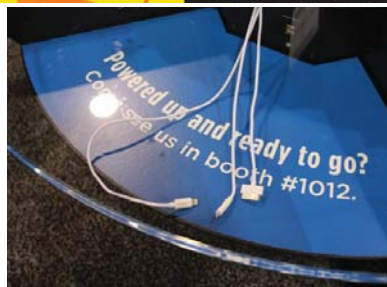


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Lunch



reCharge Lounge



Water Station

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
One piece insert in all conference bags. Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.	✓	✓	✓
Two time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor.	✓	✓	✓
Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full conference registrations	✓		
Three complimentary full conference registrations		✓	
Two complimentary full conference registrations			✓
Executive Boardroom Use			
Executive boardroom available for private meetings	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

Silver Level Sponsors (1 of 2)

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Track Sponsor (2 available)

By sponsoring a track you'll be able to focus your message to a targeted audience that is most relevant to your company. Take advantage of this extremely targeted marketing opportunity! Check out the agenda for the track that best fits your company.

Track Sponsor Recognition

- Visual and verbal recognition at the start of each panel discussion within designated track
- Sponsor logo printed next to track panel session titles, on printed conference agenda, online and on hallway signage
- Sponsor logo and link posted on online agenda
- Opportunity to moderate at least one panel within sponsored track

Aisle Sponsor (2 available)

This has become one of the most popular sponsorships, due to the heavy traffic and exposure you receive as an aisle sponsor. This is an excellent opportunity to have your company's brand laid at the feet of your customers – literally. Aisle sponsors will have their logo conspicuously displayed as floor signage on the trade show floor.

Recognition on Aisle Signage

- Company logo prominently displayed over the expo floor beneath the aisle signage

Premier Partner (5 available)

Maximize your exposure before and during the conference. A Premier Partner Sponsorship spotlights your company through thousands of conference emails, onsite event signage and the conference website. In addition, you'll have the opportunity to get a great booth location on the trade show floor.

Premier Partner Recognition

- Thousands of conference emails, before the event
- Onsite signage with company logo prominently displayed
- Premium exhibit space
- Two full conference registrations

Industry Tour - Thursday (1 available)

Recognition on Tour

- Company logo displayed on transportation to the event
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on "ETHANOL Connect"

Golf Sponsor (1 available)

Recognition at

- Company logo displayed on golf, and beverage carts, and during break
- One promotional item (sponsor) in all golf goodie bags

SOLD

Ethanol 101 Pre-Con (1 available)

This sponsorship is designed to help you engage attendees who are focused on a specific topic that is being showcased at the preconference seminar or workshop. In addition to all the branding opportunities during the pre-conference, your sponsorship included all the benefits of a full conference Platinum Level sponsorship.

Recognition at the Seminar

- Logo on lanyard
- Logo on tables during breakfast
- Logos on tables during lunch
- Logo displayed during breaks
- Logo displayed on opening and closing presentation slides

Hospitality Suite Sponsor

Let the conference staff at the FEW take care of the details at your private networking event. Designed for 30-40 guests, as a Hospitality Suite Sponsor, your company will have the ability to invite select guests to your very own VIP party at the conference hotel. Many of the FEW attendees are looking for an "after-party," and this event provides the perfect opportunity better connect with your customers. The room is available from 8 p.m. to midnight on Tuesday, June 27th and additional details can be discussed and planned with the FEW event staff.

Recognition at the Seminar

- Room at the conference hotel for 30-40 people
- Appetizers*
- Top-shelf beverages with bar*
- Large sign provided for in/or outside room
- Tabletop cards on tables
- Two (2) email invites sent to select attendees
- Silver level premium booth space on tradeshow floor
- Background music

*Sponsoring company is responsible for any additional food and beverage exceeding \$1,500.

Refreshment Break (1 available per time)

Tues. PM, Wed. AM
Wed. PM

As a Refreshment Break sponsor, you'll gain exclusive access to conference attendees as they network, sip coffee, eat cookies and reflect on the sessions they just attended. Your company logo will be exclusively displayed on buffet tables, napkins and signage during the break. Only three available.

Recognition at Refreshment Break

- Tabletop cards displaying company logo on buffet tables
- Company logo on napkins displayed on buffet tables
- Company logo on signage displayed at event
- Logo on agenda online prior to show and on "ETHANOL Connect"

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Aisle Sponsor



Hand Sanitizer Stations



Track Sponsor

Marketing/Branding Opportunities	Platinum	Gold	Silver
One complimentary (10 X 10) premium exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense	✓	✓	
One complimentary (10 X 10) inline exhibit space in the expo, includes one mailing* per exhibitor through RR Donnelley (our conference printer) *Printing at exhibitor's expense			✓
Two e-mail blasts to all conference attendees	✓	✓	
Full-page advertisement in onsite program guide	✓		
One piece insert in all conference bags. Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.	✓	✓	✓
Two time use of conference mailing list	✓	✓	✓
Company logo and link to company website on every page of the conference website	✓	✓	✓
Innovation Stage: Opportunity to present at the Innovation Stage on the expo floor.	✓	✓	✓
Sponsor Spotlight: Company logo and 50 word description featured in "Sponsor Spotlight" on the home page of the conference website	✓	✓	✓
Company logo (linked to company website) on every e-mail blast promoting the event. Campaign has potential of more than 600,000 impressions	✓	✓	✓
Company literature at designated sponsor table in high traffic area	✓	✓	✓
Logo and 50-word description in onsite program guide	✓	✓	✓
Visual recognition on signage; verbal and visual recognition in general session sponsor slide presentation	✓	✓	✓
Opportunity to promote separate side event to conference attendees through the conference website	✓	✓	✓
Complimentary Registrations			
Five complimentary full conference registrations	✓		
Three complimentary full conference registrations		✓	
Two complimentary full conference registrations			✓
Executive Boardroom Use			
Executive boardroom available for private meetings	✓	✓	
Hotel Room			
One complimentary hotel room night at the conference hotel	✓		

+Add On Floor Direction Decals 20 available

Enhance your visibility and drive attendees to your booth at the International Fuel Ethanol Workshop & Expo

Follow your floor decal road! Two foot diameter floor decals with your booth number and logo leading the way to all conference points of interest.

Availability is limited and will sell out fast!

Recognition on Floor Direction Decals

- Logo and booth # prominently displayed on five (5) floor decals



+Add On Conference Program Guide Advertising

Enhance Visibility and Drive Attendees to Your Booth

Statistics show that attendees come to an exposition with a set agenda of exhibits to visit. Make this your most successful conference by inviting attendees to your booth through the use of an advertisement in the conference program guide. The program guide is given to all 2,000 attendees at registration and includes the conference schedule and a complete list of all speakers with bios, the poster presentations, and the exhibit hall map. Attendees refer to the guide often, not only on site at the meeting but throughout the year, which gives your advertisement repeated exposure. Exclusive only to exhibitors, sponsors, supporting organizations.

DEADLINES INSERTION: May 25, 2017
ARTWORK: June 1, 2017



+Add On Hotel Room Bag Delivery 10 Inserts available

Deliver Your Brand Directly to Each Attendees' Hotel Room*

You can now place your company pen, magnet, pamphlet, one-page inserts or any giveaway you have into the bag being delivered to FEW attendees' hotel rooms. This is one of the most cost-effective marketing add-ons for exhibitors and sponsors. Contact your account representative to discuss options and sizes for your insert. Only a limited number are still available, so email or calls us now.

*Bag size: 9" w x 15"h. Only attendees at the official conference hotels will receive the bag and insert.

DELIVERY DEADLINE May 26, 2017

Insert items must be pre-approved and are on a first come – first serve basis. No duplicates.



+Add On Blackout Bingo 30 available

Increase Traffic to Your Booth

Must be an exhibitor to purchase a spot

The FEW has developed a unique BLACKOUT BINGO game to help move conference attendees around the FEW exhibit hall. Each attendee will receive a BLACKOUT BINGO card upon check-in and must visit and receive a stamp from all 30 participating exhibit booths to be entered in the prize drawing. The grand prize is to be announced and other prizes may be added as we get closer to the show.

As an exhibitor, you have the opportunity to purchase a BINGO square and increase traffic to your booth. Become a participating booth by sponsoring a BINGO square. Limited availability – Only 25 exhibitors will have their company name and booth number on the BINGO card to be viewed by 2,000+ FEW attendees.

DEADLINE June 1, 2017

Exhibitors committing after this date may not be included in the Program Guide, onsite signage or in the BLACKOUT BINGO Card.



+Add On Lead Retrieval Service

Scan Directly from Your Smart Phone

Download Free App at Your App Store

Benefits

- Generate more leads from event
- More face-to-face conversations
- Higher return on your investment
- Rate leads and form a strong pipeline
- Add notes about your lead for more accurate follow up
- All staff members get access to the scanning app
- Scan badges in your booth and at all networking events

How it Works

- Onsite Booth Lead Retrieval: Unlimited number of booth staff can scan the badge of an attending using the Ethanol Connect app on their smart phone (available at App Store and Google Play)
- Active Internet Connection Not Necessary. Lead scanning app works offline or online
- Activity Report: Admin can see which staff member scanned a specific badge

Questions

Please contact an account manager for more information:

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